

ONE STOP

 **NDT**

MEDIA KIT 2025



# *Global* **NDT** *Community*

*Connecting Dots, Elevating NDT*

Our **Purpose** is to inspire innovation, collaboration, and awareness in the NDT industry by bringing together the best available resources and expertise.

# What makes us Global Community?



**1000+**

Companies Listed



**22K+**

Subscribers



**69+**

Partnered Global Events



**86+**

Clients Worldwide



**800+**

Industry Articles

All-in-One Platform for **NDT** news, jobs, articles, courses, webinars, and more.

# Our Popular Initiatives

We are shaping the future of Non-Destructive Testing through collaboration and expertise.



## Expert Interviews

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Insights from industry leaders.



## Contributors

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Showcasing voices shaping NDT.



## Women in NDT

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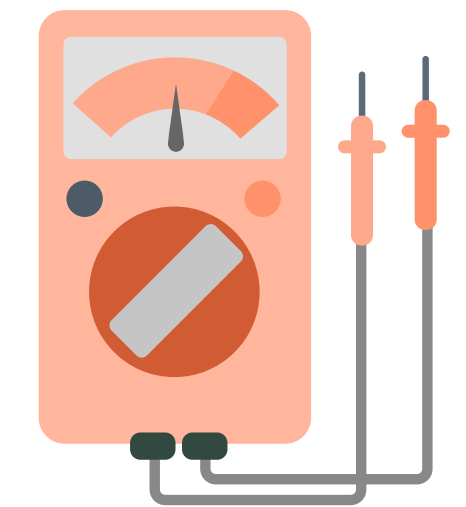
Celebrating diversity and inclusion.



## NDE101

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Simplifying NDT fundamentals.



## NDT Products

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Highlighting innovations and solutions.



# Our NDT Contributors

Empowering the NDT community with insights and expertise from industry leaders worldwide.



Onur Ozutku

LPG Terminal Manager



Joshua de Monbrun

Technical Authority



Gregory Weaver

President



Eddie Pompa

NDT Advocate



Shyamsunder M.

Advisor / Mentor / Consultant



Prafull Sharma

Chief Technology Officer



Serge DOS SANTOS

Associate Professor



Kuldeep Sharma

NDT Manager



Ahmed Montaser

Sr. Engineer Reliability



Daniel Kanzler

Consultant, Level III



Ersan Gonul

Manager



Dipak Kumar Banerjee

Sr. Tooling Engineer



# NDT Leaders Speaks

Inspiring conversations with top experts shaping the future of the NDT industry.



Neal Couture

CEO



Mike Reilly

CEO



Balthasar Fischer

CEO



Lulu Crosthwaite

Managing Director



Christian Els

CEO



Ramon Fernandez

President



Sajeesh Kumar

Chairman



Mohammed Abufour

Head of Advanced NDT Unit



Ralph Davis

Managing Director



Eddie Pompa

NDT Advocate



Paul Holloway

President



Marybeth

President

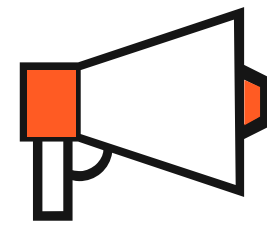
# Services We Offer

OnestopNDT offers tailored services to boost your brand's visibility across our website, social media, magazine, and email campaigns, connecting you with the right audience and driving results.



## Lead Generation

Generate high-quality leads with strategies focussed on connecting your brand to the right audience



## Brand Awareness

Amplify your brand's presence and strengthen your brand with targeted campaigns to get maximum exposure

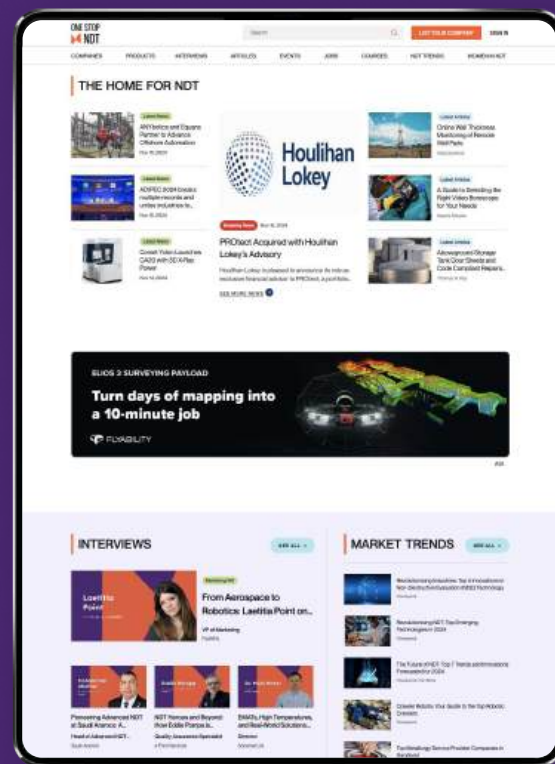


## Content Marketing

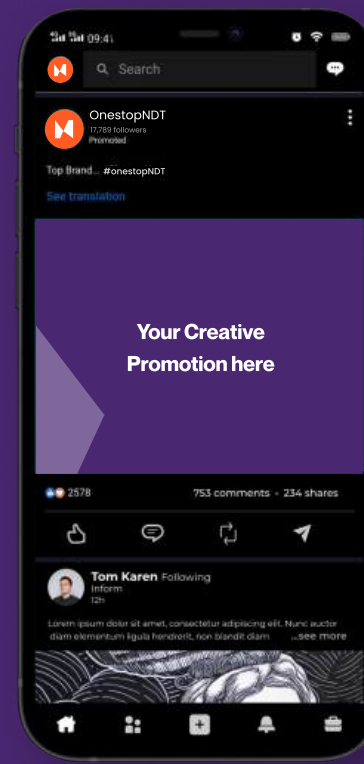
Create compelling content pieces to showcase your expertise and leadership in the industry

# Channels of Media Outreach

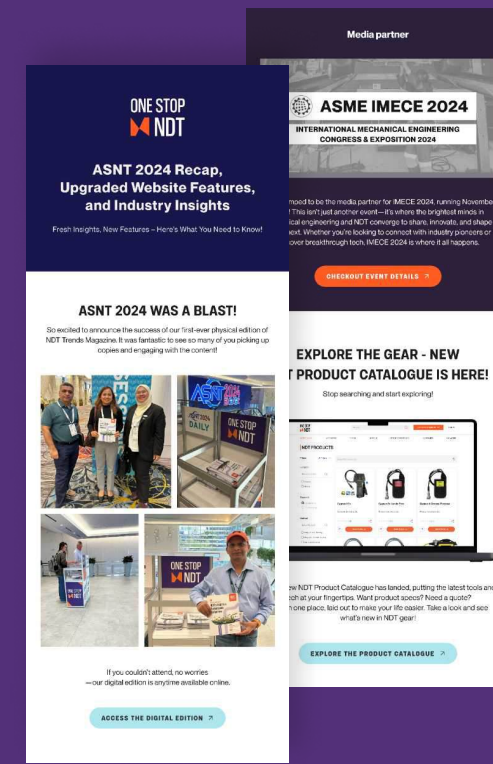
OnestopNDT fuels a global media ecosystem, connecting NDT professionals, industry leaders, and decision-makers. Leverage our platform to amplify your brand and build meaningful connections.



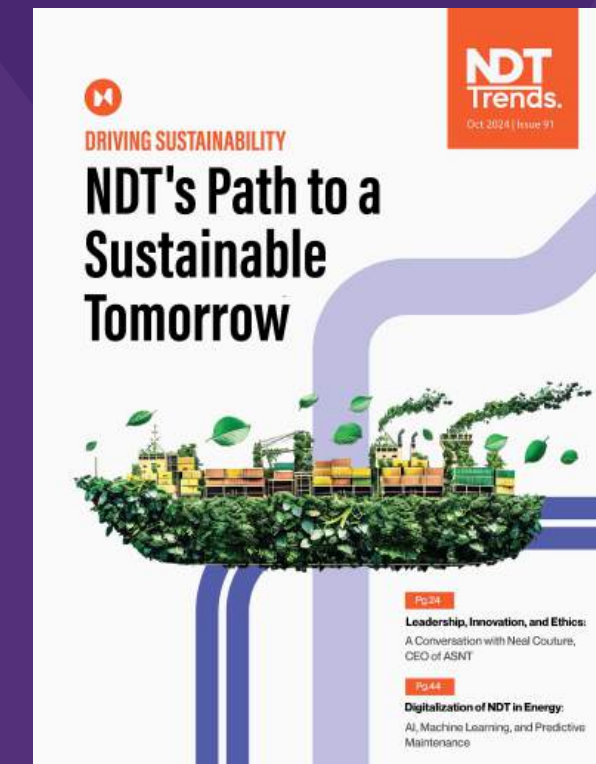
Website



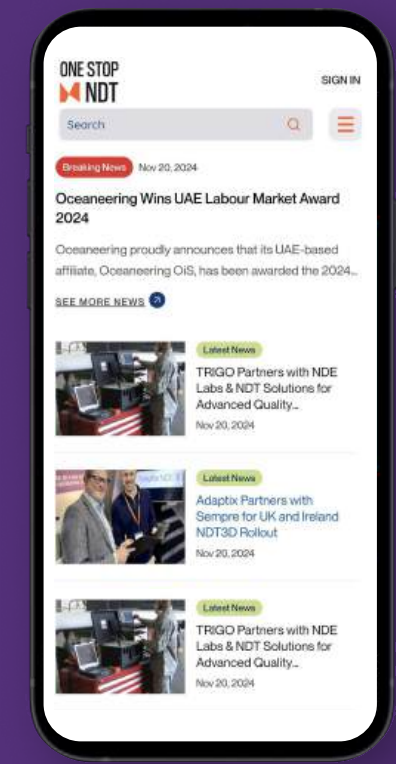
Social Media



Newsletters



Magazine



Mobile App



# Our Impact by the Numbers

## Website Analytics

Total Impressions

19M+

yearly

Engaging Millions  
in the **NDT**  
Community  
Worldwide

Avg Engagement Time

1 minute  
27 seconds

Avg CTR

1.9%

Web Users

332K+

yearly

Total Sessions

444K+

yearly

Total Clicks

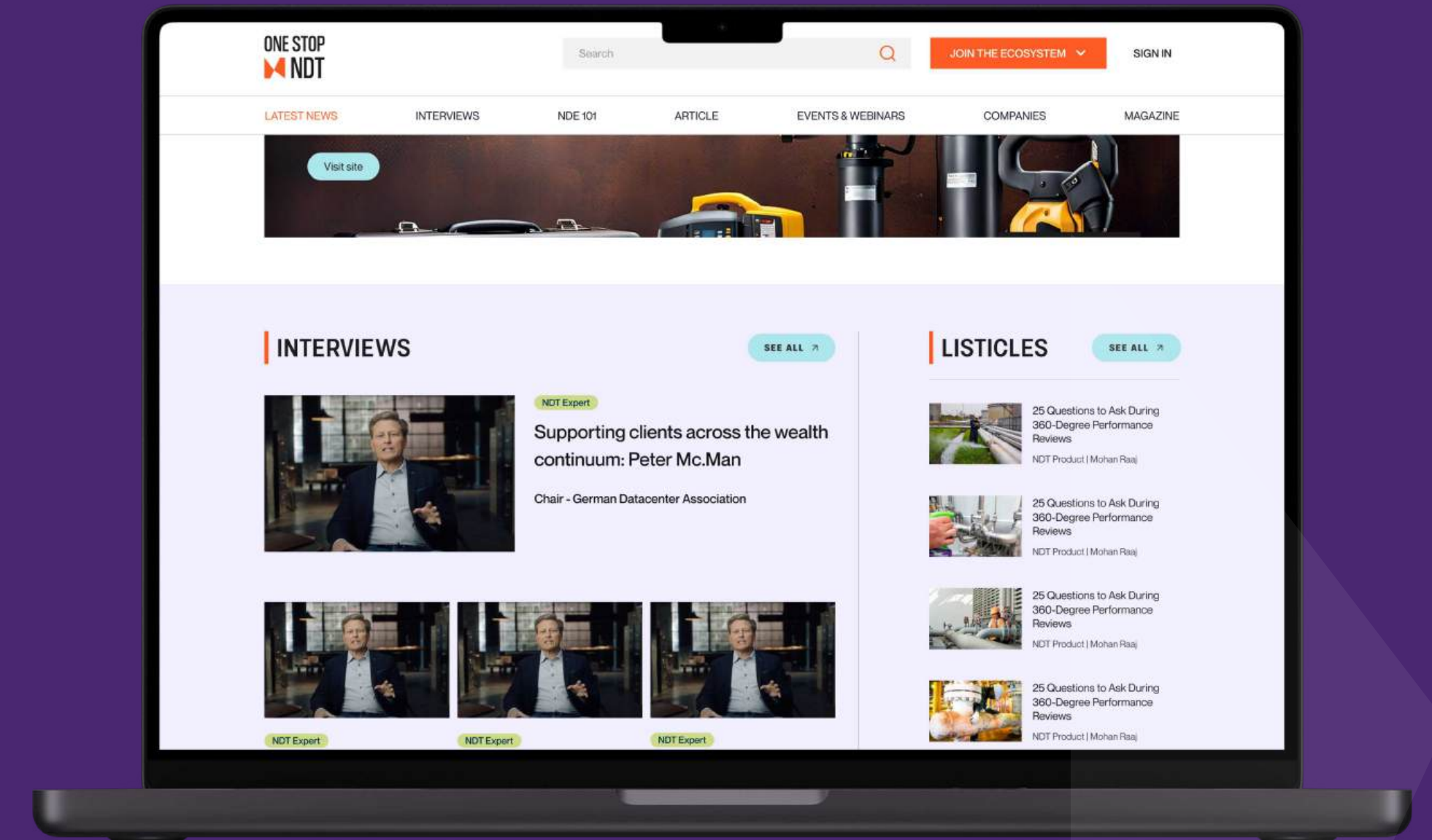
293K+

yearly

Avg. Monthly Traffic

40K+

yearly



# Our Impact by the Numbers

## Social Media Presence



Total Social Media Followers - 22K+

LinkedIn Followers

17.5K+

Clicks

47.2K+

Avg. Engagement Rate

8%

Total Impressions

693K+

Engaging Millions  
in the **NDT**  
Community  
Worldwide

# Our Impact by the Numbers

## Newsletter

### Subscribers

40K+

Engaging Millions in the **NDT** Community Worldwide

### Avg. Open Rate

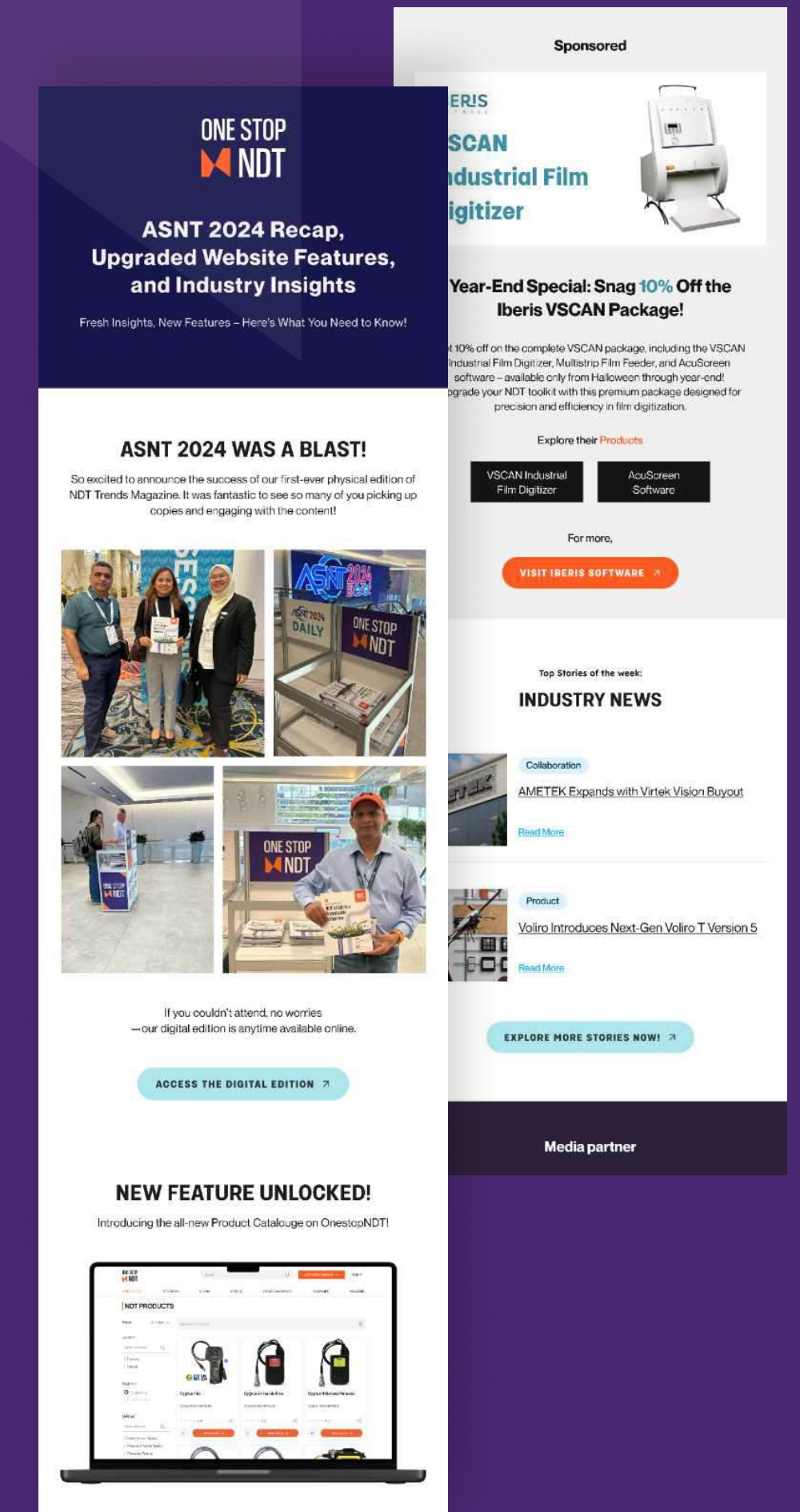
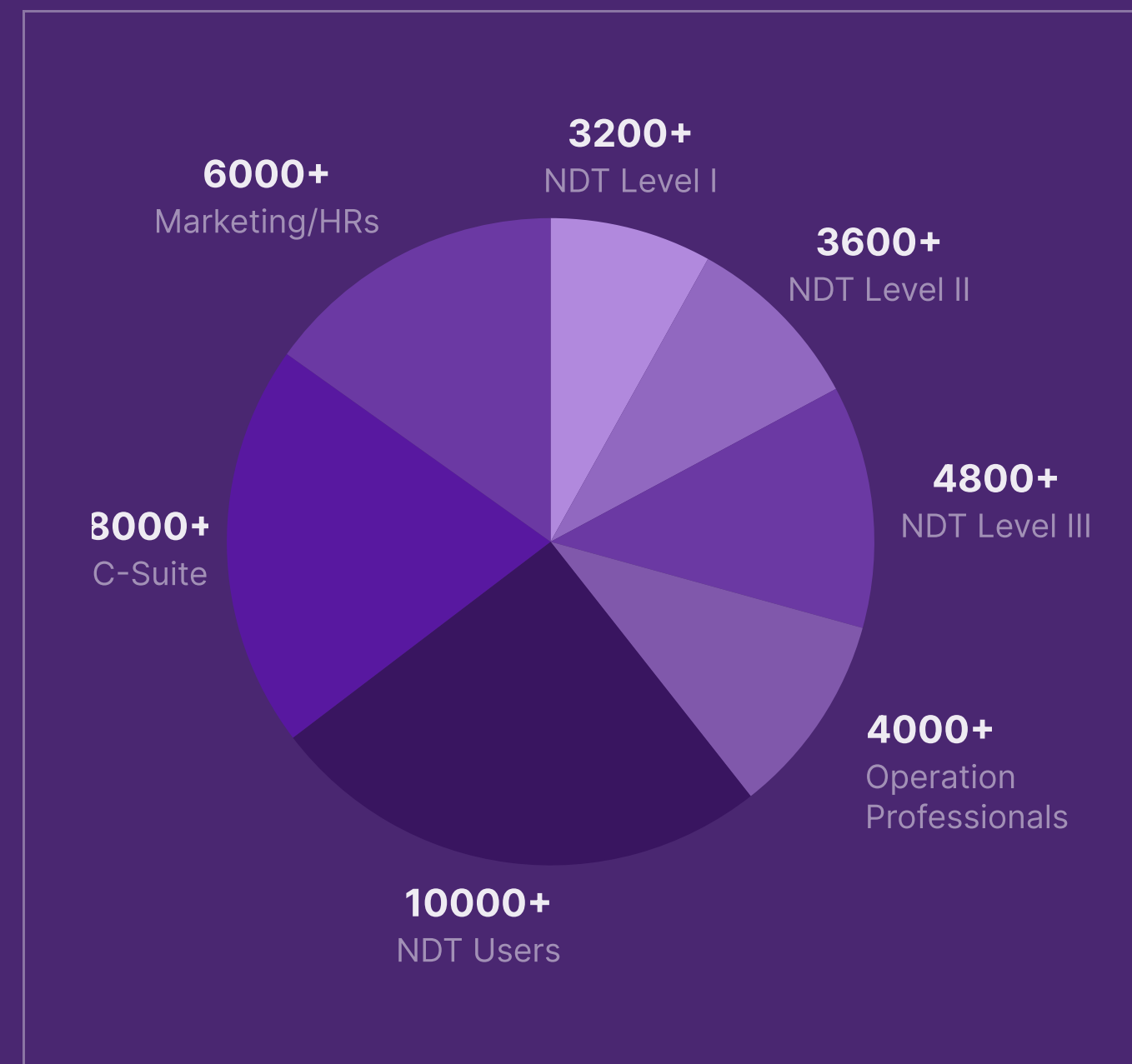
38%

### Avg. CTR

30%

### Audience

NDT Technicians, QA/QC Managers, Engineers, and C-Suite professionals.



# Our Impact by the Numbers

*NDT Trends Magazine*

Monthly Viewership

**45K+**

Engaging Millions in the **NDT** Community Worldwide

Monthly Downloads

**6K+**

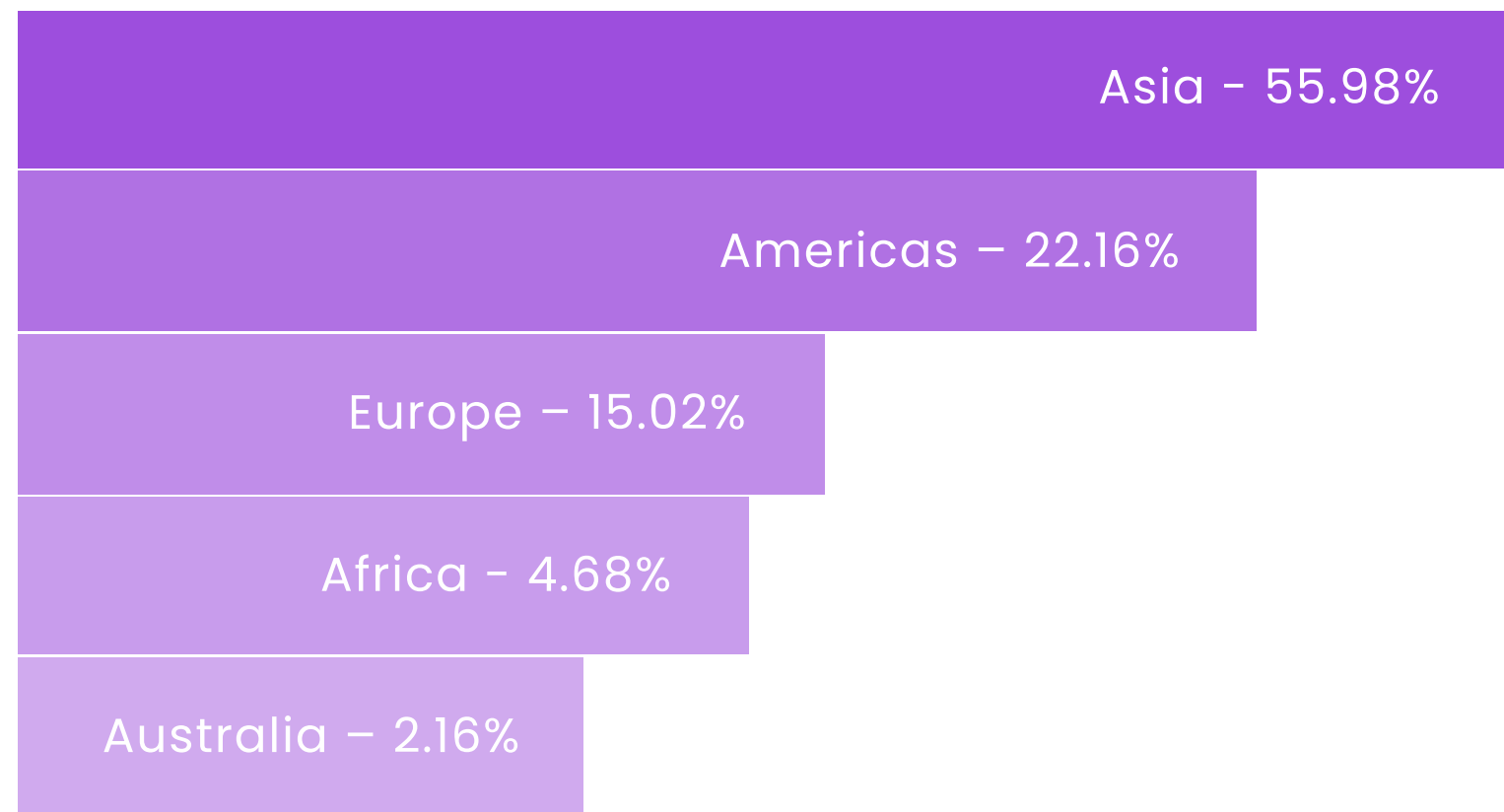
Demographics

CXOs, NDT Experts, Researchers, Professors, and NDT Level III professionals.

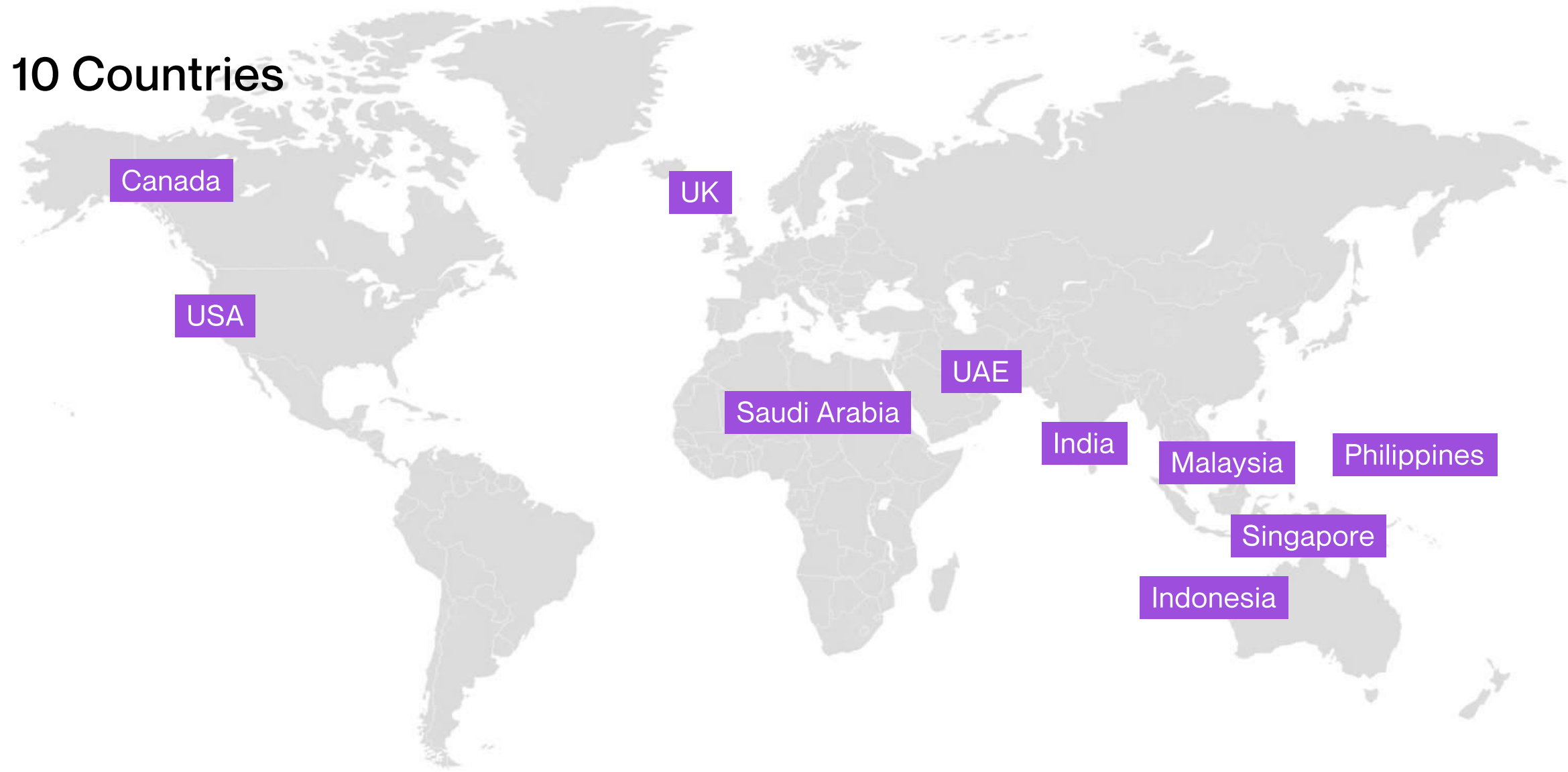


# Audience Segmentation

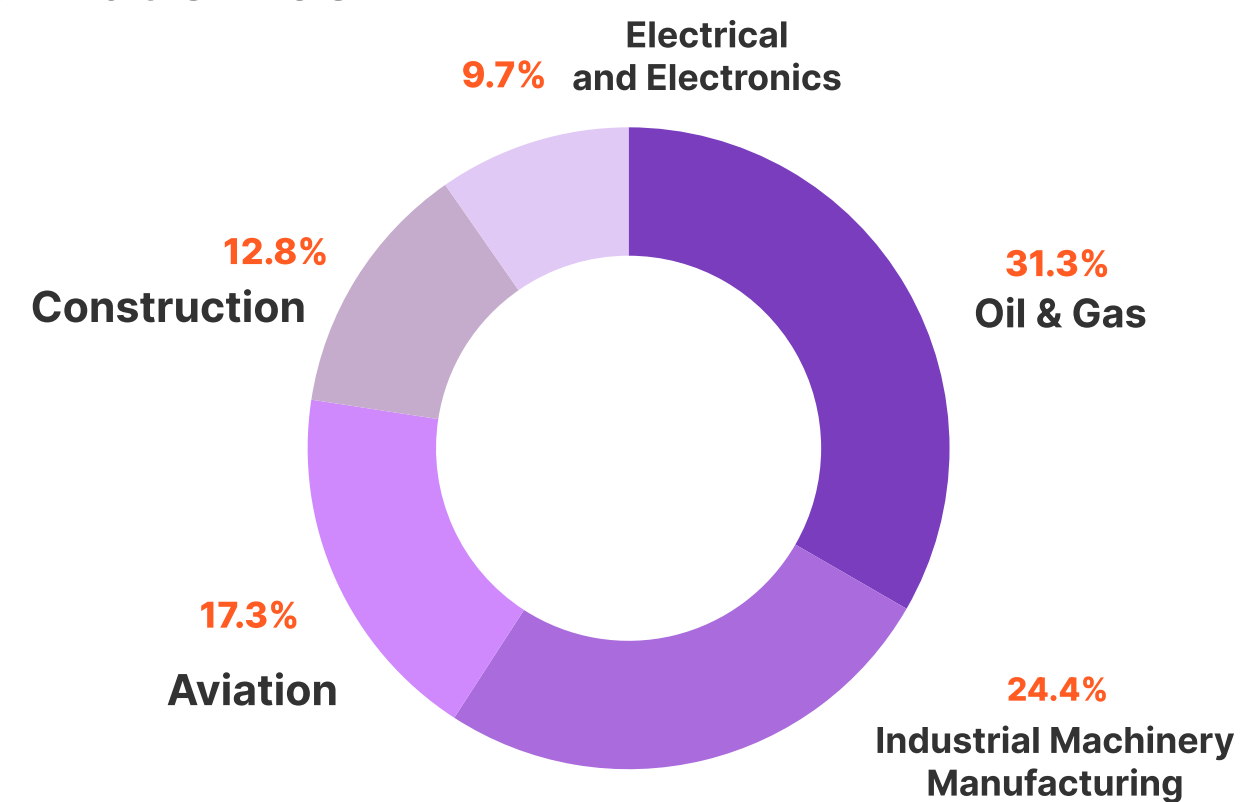
## Continent wise Viewership



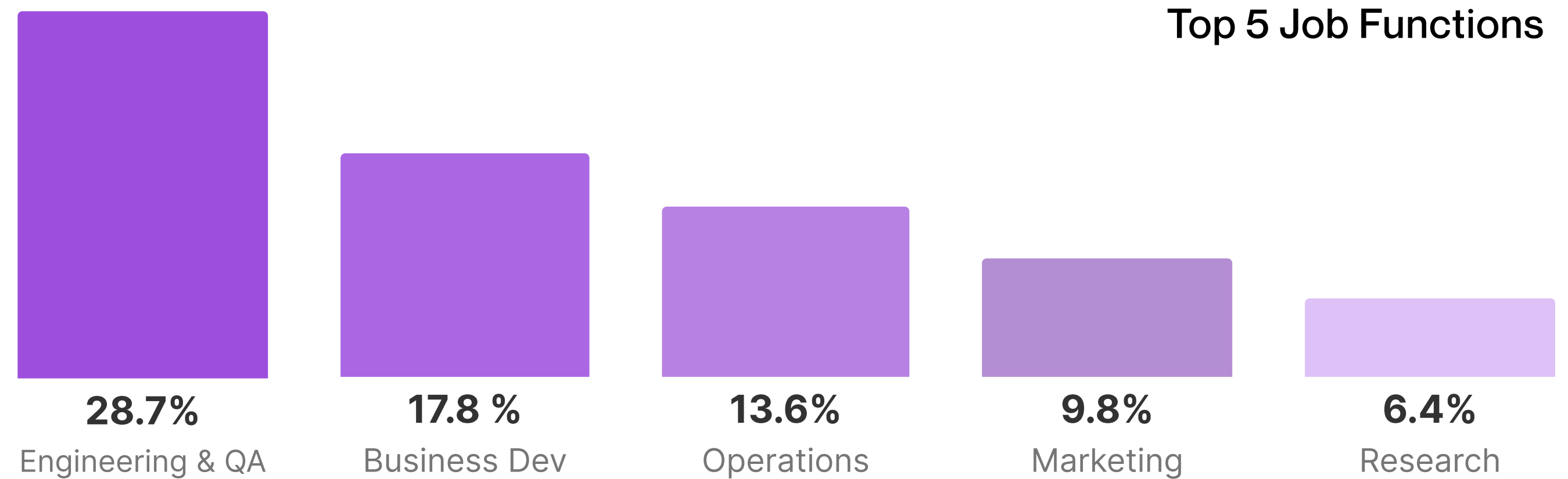
## Top 10 Countries



## Top 5 Industries



## Top 5 Job Functions

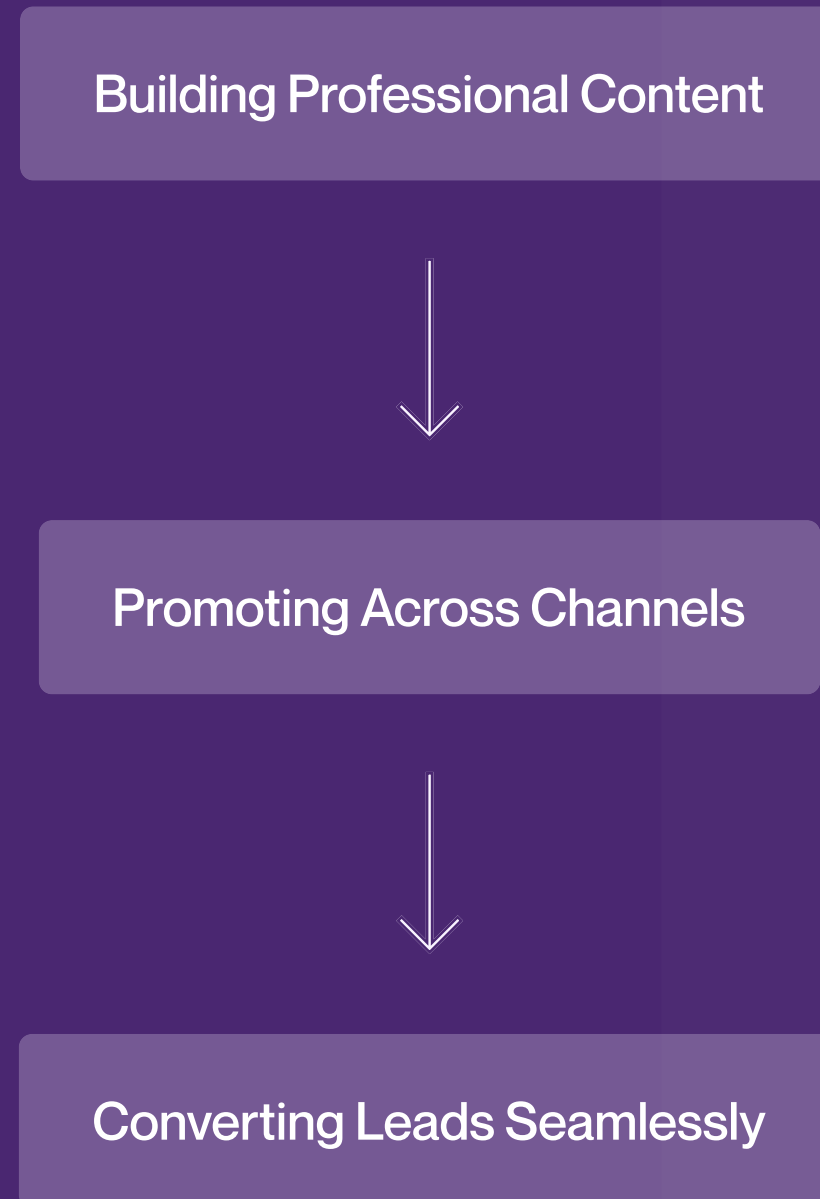


# Lead Generation Packages - Buyer's Guide

## What's Inside:

- ✍ Custom Buyer's Guide
- 📊 SEO-Optimized Landing Page
- 🎯 Targeted SEM Campaigns
- 📖 NDT Trends Magazine Feature
- ✉ Email Marketing Campaigns
- 🌐 Website Ad Placements
- 📅 Monthly Social Media Promotions

It Starts with ..



3 Months







**\$3,480/month**

Single Month

**\$5,480**

# Lead Generation Packages - Product Launcher

## *What's Inside:*

-  Product Spotlight Article
-  Full-Page Ad
-  Press Release Article
-  Two Social Media Promotions
-  One-Time Newsletter Emailer
-  Product Sponsorship

Price

**\$1,780**



# Black *Friday* Exclusive ( Annual Packages )



## Protostar

- ✓ Company Listing
- ✓ Verified Tag
- ✓ Unlimited Jobs, Courses, Products & Services Listings
- ✓ 3 Sponsored Products/Services Annually
- ✓ Website Ads: 1 Super Premium, 1 Premium, 1 Gold
- ✓ Content Marketing
  - Unlimited PR/News Article Promotions
  - 4 Articles Annually
  - 2 Webinars Annually
  - 1 Backlink Annually
- ✓ 2 Social Media Promotions per Month
- ✓ In Magazine
  - 12 Classified Ads

Price - ~~\$2,680~~ \$2,010 /year

## Red Giant

- ✓ Company Listing
- ✓ Verified Tag
- ✓ Unlimited Jobs, Courses, Products & Services Listings
- ✓ 6 Sponsored Products/Services Annually
- ✓ Website Ads: 1 Super Premium, 1 Premium, 2 Gold
- ✓ Content Marketing
  - Unlimited PR/News Article Promotions
  - 6 Articles Annually
  - 4 Webinars Annually
  - 2 Backlink Annually
- ✓ 3 Social Media Promotions per Month
- ✓ 4 Newsletter emailers promotion per Year
- ✓ In Magazine
  - 2 Full-Page Ads
  - 2 Half-Page Ads
  - 8 Classified Ads
  - 1 - Content Promotion Annually

Price - ~~\$4,680~~ \$3,510 /year

## Supernova

- ✓ Company Listing
- ✓ Verified Tag
- ✓ Unlimited Jobs, Courses, Products & Services Listings
- ✓ 10 Sponsored Products/Services Annually
- ✓ Website Ads: 1 Super Premium, 2 Premium, 2 Gold
- ✓ Content Marketing
  - Unlimited PR/News Article Promotions
  - 8 Articles Annually
  - 6 Webinars Annually
  - 4 Backlink Annually
- ✓ 4 Social Media Promotions per Month
- ✓ 6 Newsletter emailers promotion per Year
- ✓ In Magazine
  - 4 Full-Page Ads
  - 4 Half-Page Ads
  - 4 Classified Ads
  - 2 - Content Promotion Annually

Price - ~~\$5,680~~ \$4,260 /year

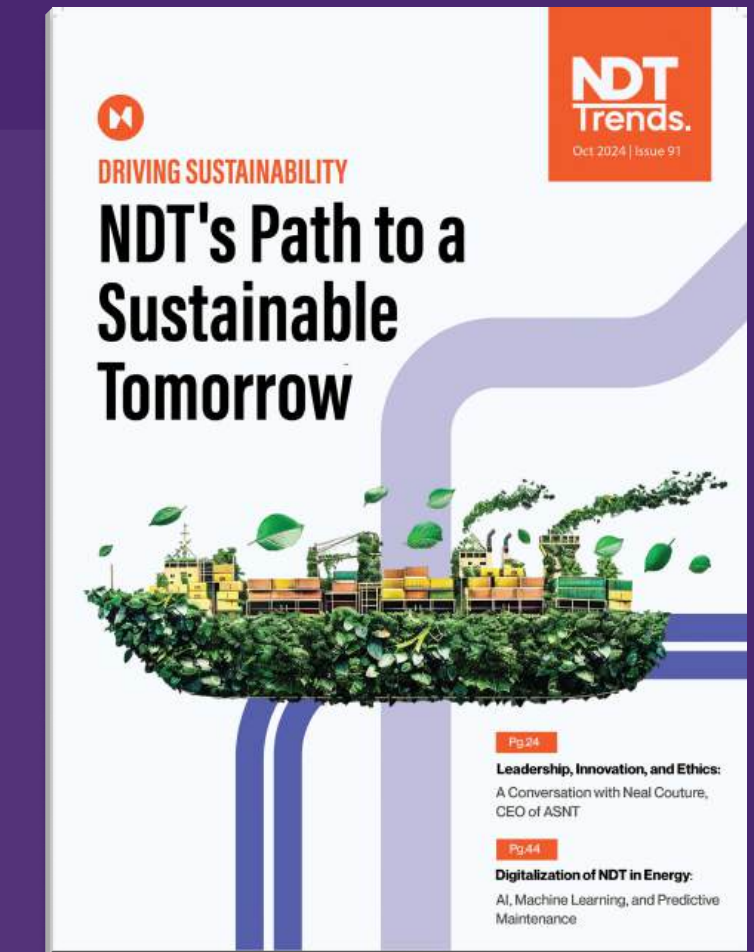




# A La Carte

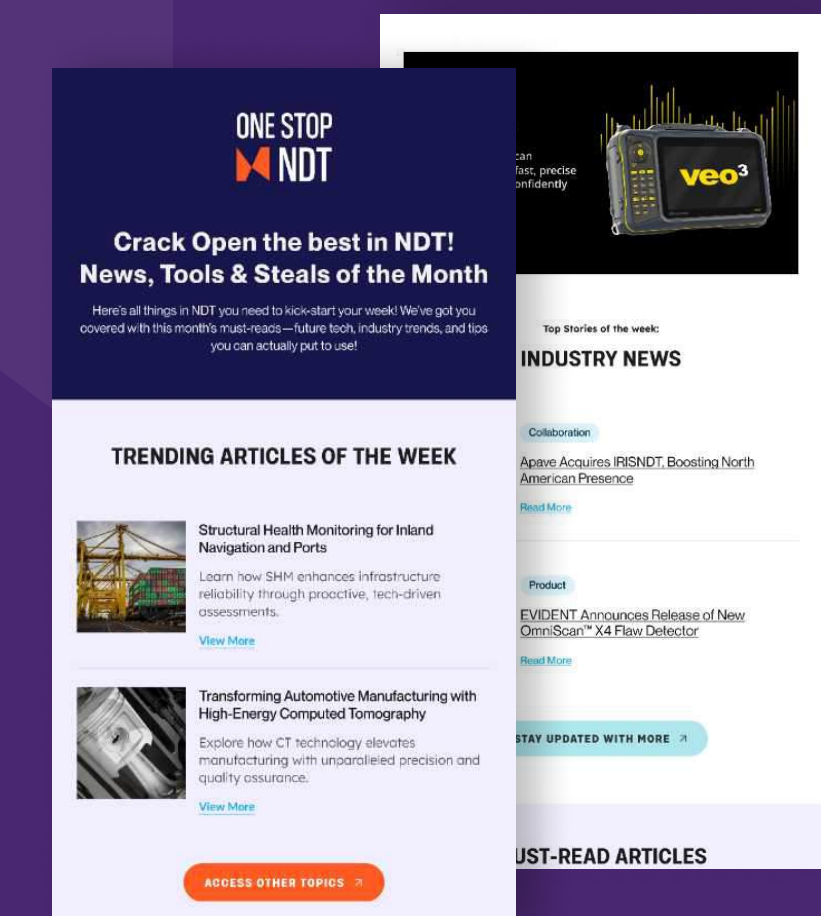
## NDT Trends ( Magazine )

Cover Page & Cover Story Article	USD 1380/edition
<ul style="list-style-type: none"> <li>Cover Page</li> <li>Cover Story Article</li> <li>One Full Page Ad</li> <li>One Social Media Post</li> <li>Placement of cover story article on the OnestopNDT website post magazine launch</li> </ul>	
Add Ons	
2. Insight Front Cover Page Ad	USD 580/edition
3. White Page Ad	USD 580/edition
4. Full Page Ad	USD 380/edition



## Ad Promotion in Newsletter

Package	Annual Package	Semi-Annual Package
Frequency	12 newsletters/year	6 newsletters/year
Audience	35,000 per send	35,000 per send
Ad Slots	Hero Section, Middle Slot Ad, Bottom Slot Ad	Hero Section, Middle Slot Ad, Bottom Slot Ad
Included Features	High Visibility, 12 Months of Exposure	Consistent Reach, 6 Months of Exposure
<b>Price</b>	<b>USD 2980</b>	<b>USD 1680</b>



# Marketing Solutions

Tailored strategies to elevate your brand and drive measurable results.

## Content Marketing

- ✓ **Strategic Planning:**  
Audience analysis and SEO optimization.
- ✓ **Content Creation:**  
Blogs, product descriptions, infographics, and videos.
- ✓ **Email Campaigns:**  
Segmented, personalized campaigns for engagement.
- ✓ **Performance Tracking:**  
Analytics and continuous optimization.

Price Range: **\$1500 – \$2500 /mo**

## Social Media Management

- ✓ **Platform Strategies:**  
Instagram, Twitter, and LinkedIn for tailored engagement.
- ✓ **Content Planning:**  
Seasonal campaigns and UGC integration.
- ✓ **Influencer Marketing:**  
Collaborations and affiliate programs for visibility.

Price Range: **\$800 – \$3,000 /mo**



# Brands we Promote

**EVIDENT**



**nexis**



**Carestream**NDT



86+ Clients

# Real Stories, Real Results....

Real feedback from professionals who've experienced our impact firsthand.



## Neal Couture

CEO of ASNT

<< I think OnestopNDT is a terrific channel for NDT content and provides value to the professional community. ASNT looks to continue our growing relationship in the interests of our members and the global NDT community. >>



## Bianca Cappelluzzi

Global Marketing Director at SciAps

<< SciAps greatly values our collaboration with OnestopNDT. Your commitment to providing real, authentic, and accurate content aligns perfectly with our mission to serve our customers with integrity and expertise. Together, we can certainly reach newer markets and drive meaningful impact in the industry. >>



## Chih-Ju Wei

Global Marketing Director at Cygnus

<< The collaboration between Cygnus and OnestopNDT, which began in 2018, has been a positive journey. OnestopNDT's expansion of channels and industry-focused content has helped Cygnus reach a broader audience across various countries. This marketing collaboration with OnestopNDT has not only resonated with NDT professionals but also strengthened Cygnus' connection with NDT engineers and end users. >>



## Mike Reilly

CEO at Ether NDE

<< I always enjoy every new Issue of the NDT Trends (magazine) and I think it is tremendous that the OnestopNDT Team is broadening some of the content. NDE is a global business, so the fact that OnestopNDT is building a concurrent Global Platform and Membership is fantastic. >>





# We're excited to *Collaborate.*

Partner with the Leading Voice in NDT Industry

Contact

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Email: govind.w@onestopndt.com

Schedule a Meeting: [Book Now](#)

[LinkedIn](#)